

SHOWERBOB

Timers that count



Water efficiency products
Save water. Save money.

Saving water matters

Let's stop taking our water for granted

Recycling and reducing waste is fast becoming the norm in most homes and businesses. We want the same to be true for water.

***"With predictions of more frequent droughts, household consumption continuing to rise, and an ever-increasing population, less water will need to go further."** Waterwise*

It's not just water being wasted, but also huge amounts of energy used to purify it, pump it to our homes and businesses, and heat it.

Rising costs and increasing scarcity of water due to rising demand mean we all need to start taking steps to reduce our daily consumption.

Invisible tactics

By making imperceptible changes to tap or shower fittings, we can easily cut our water use without compromising on water pressure – invisible tactics can include our water efficient shower heads and tap aerators.

Changing behaviour is important too

It's no good installing water-saving devices throughout your house, if you then leave your taps running day and night. You need to change behaviour too.

Simple, regular prompts are a proven, effective element of social learning – cues to remind people to carry out an action that they might otherwise forget to do. Especially effective, if prompted at the point of use.

That's where ShowerBoB shower timers come in...

ShowerBoB 4-minute shower timers

Original, eye-catching and brandable

ShowerBoB shower timers provide a gentle prompt to shower shorter.

They are an engaging and highly visible way to encourage you to cut down time in the shower from the average 7 minutes to a reasonable 4 minutes – saving water, energy and money with every wash.

From the original ShowerBoB Ring, to the latest 'lite' addition to our BoB family, ShowerBoB Four, we've got enough choice to suit your audience and your budget – with plenty of opportunity to personalise your timers too.

Get in touch to find out how we can support your next water efficiency campaign.



**ShowerBoB
Ring**



**ShowerBoB
Twist**



**ShowerBoB
Four**



**ShowerBoB
Basic**

ShowerBoB shower heads

Because flow-rate counts

Of course, cutting down the time you spend in the shower is great, but it doesn't make a whole heap of sense if you're washing beneath 15 or 25 litres of water per minute. Some high-volume power showers use more water in under five minutes than a bath.

Combine your shower with a sleek, water-saving shower head. You don't even need to feel the difference. Our shower heads, with in-line flow regulators, are designed to give you a great experience while using less water. In fact, just 6-7 litres per minute.

If you'd rather keep hold of your existing shower head, our in-line shower regulators can be fitted to hand-held or fixed heads to reduce water flow.



As with all ShowerBoB products, we offer the opportunity to create bespoke branding and packaging to support your water efficiency campaign.

Saves up to £90 on metered water and £95 on energy bills each year



ShowerBoB
Curve



ShowerBoB
Edge

ShowerBoB tap aerators

Invisible water-saving at its best

Our flow regulators reduce water from taps by about 70%. Cut flow from 12-18 litres per minute to just 5-8 litres per minute, while aerating the water with tiny, soft bubbles, so the stream feels just as strong.

Choose from fixed flow, multi-spray with soft or spray patterns, and kitchen aerator with a swivel function. Just screw them onto the end of your taps. Simple.

Saves around
£36 on metered
water each year



ShowerBoB in the garden

Tap Tags: Visible water-saving prompts

Original, cost effective and easy to use by simply attaching the tag to your outdoor taps. And weather-proof too!

You can adapt artwork and messaging to suit your needs.

Trigger hose guns: Control the flow

Using a hose with a trigger spray gun gives you better flow control, so you only use what you need – with multiple spray patterns to suit different tasks.



Customise your ShowerBoB products

Providing the perfect messenger for your water efficiency campaigns

We have plenty of options to help you get your message across:

- Add your logo to your shower timers
- Laser your logo onto shower heads (on orders over 5k)
- Print your campaign message around the shower timer ring
- Present your timers, shower head or aerator on a custom-made card tag
- Dispatch your shower timers in a ready-to-mail carton

We look after all our customers with a truly personalised service, including art-working if needed. That's why our client list keeps growing and so many keep coming back for more. Get in touch to find out about our wholesale prices.



ShowerBoB means business

From local colleges to international brands

For over 10 years, we've been working with a wide variety of clients throughout the UK and overseas.

ShowerBoB products help them get their water efficiency messages across to customers, students, staff, guests and beyond.

Here's just a small taste of the global corporates, utility companies, universities, hotels, housing associations and charities that we've worked with to support water efficiency campaigns and encourage sustainable behaviour change.



Inspire change

ShowerBoB can support positive behaviour change, whatever your goals

- **Educate:** Raise awareness of water as a valuable resource
- **Prompt:** Encourage people to reduce their water & energy consumption
- **Offer:** Give away as a branded promotional gift at conferences & events
- **Demonstrate:** Highlight your environmental credentials or ambitions
- **Support:** Drop into welcome packs as a money-saving gadget
- **Save:** Reduce the cost of your own water & energy bills

"These shower timers are fantastic! Our students are now being able to save money and water with shorter showers." Mario Oliveros, University of Portsmouth Student's Union

"The ShowerBoBs were a big hit. Thanks again for getting them to us so quickly and personally!" Emma Flack, Communications Director, Unilever

Take action: Let's talk about how we can work together

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